

THE XYZ Formula



*We can't stop time,
but we can be ahead of it*

KB PURE
— Perfect Skin —

 KB PURE

 KB PURE

 WWW.KB-PURE.CO.IL

THE XYZ Formula

Welcome to the future!

The new and revolutionary premium series X.Y.Z. Formula is an advanced and groundbreaking development that opens for us a gateway to the world of cosmetics of the future.

Advanced therapeutic cosmetics to delay the aging process alongside a re-emergence of the biological activity mechanisms in our skin. One you have not yet met!

The team of chemists and developers at KB PURE Laboratories have been collecting and locating the most advanced and innovative raw materials in the world for about three years, and putting together all the ingredients for the most advanced formula ever created (Patent*).

X.Y.Z. Formula is a summit meeting between advanced components from the future that together create the most advanced solution in perfect synergy -one that seems almost impossible.



THE XYZ Formula

X.Y.Z. BENEFITS

The use of preparations leads to an immediate and cumulative result. The new raw materials are only available in patented formulas exclusively for KB PURE Powerful treatment without irritation along with maximum renewal.

Effective treatment for both facial skin and eye contour.

The use of preparations is effective and safe for all skin tones and types in all seasons of the year.

The series helps in the renewal and firming of the skin also for pregnant and breastfeeding women who are taking medications of all kinds.

The use of preparations can be integrated and intensify the treatment of all skin problems that we treat with KB PURE preparations.

We invite you to get to know the story of the three formulas in the following pages...

In the meantime, we wanted to wish you success in your journey to healthier, radiant, and more perfect skin than ever.

With love, KB PURE



THE X Formula

ANTI AGING RENEWAL SOLUTION

A revolutionary renewal preparation with thermal action to intensify renewal and firm processes. The X Formula combines a wide patent complex of ingredients that contribute to renewal from the depths of the skin without chemical manipulation that requires adaptation.

The X Formula has been adapted to the Mediterranean climate and allows use in all seasons and all skin tones.

A powerful renewal experience with a minimum of stimulation at the appearance of young and radiant skin.

Mechanism of action of the preparation

The X-Formula product promotes renewal through ingredients that enhance the function of the keratinocyte cells in the epidermis and the fibroblast cells in the dermis

Development of a formula that allows for epidermal + dermal renewal without restrictions such as: taking medication, age, pregnancy, climate, skin tone or different skin tendencies to overreact to the immune system.

Leading Ingredients:

BAKUCHIOL

SWT-7®

GORGONIAN

CARDAMOM oil

The X Formula is intended for use in the evenings only, once every other evening. The product will be applied first on clean skin and after about 2 minutes you can apply the rest of the required treatment products that have been adjusted by the esthetician.



THE Y Formula

DERMAL BOOST SOLUTION

Stimulating serum that accelerates for vital skin processes. The product is developed with advanced biometric technology that enables massive construction of proteins that contribute to increasing the renewal processes of collagen fibers and hyaluronic acid deep in the skin. The Y Formula Serum leads to vigorous and healthy skin function as in our youth, due to the powerful antioxidant composition that raises the energy level (ATP) in the skin cells.

Mechanism of action of the preparation

The Y Formula Serum accelerates the formation of vitamins, proteins and amino acids in our skin. The patented peptide complex contributes to the stimulation of the delayed processes due to the ageless and thus constitutes an effective "food" that is consumed trans-epidermally directly to the skin tissues.

Significant advantage over the age of 30, and young people who smoke or are diabetic/young women who have had their period stopped due to various medical problems.

Leading Ingredients:

RIBOSE

SYN TACK

HYALURONIC ACID

PLACENTA

EUK-134

The Y Formula serum is intended for use every morning and evening without the use of renewal product. The serum should be applied before using a moisturizer. Wait about 2 minutes for the active ingredients to absorb before applying the moisturizer. During the day you must use a sunscreen.

* Young people who want to delay the signs of age will be satisfied with one application a day - morning or evening for their decision.



THE Z Formula

DERMAL ACTIVATION SOLUTION

A biometric moisturizer that is a technological breakthrough, enabling increased activity of vitamin C in active concentration alongside biometric peptides in a revolutionary synergy leading to powerful firming, blurring wrinkles, smoothing skin texture, improving tone texture, general brightening and scent for facial skin.

Mechanism of action of the preparation

Vitamin C is considered one of the most researched ingredients in terms of its cosmetic effectiveness as an antioxidant, in the Z-Formula it is found in a concentration of 6% with extremely high stability.

The peptides present in the preparation constitute as "signaling molecules" that prevent a chain of various processes deep in the skin which lead to the construction of firming proteins and elasticity to the mature skin.

Improving bad mood with the help of the scent of aromatic oils that stimulate hormones of calmness and happiness.

Leading Ingredients:

VITAMIN C

MATRIXYL MORPHOMICS

SYN-COLL

HYALURONIC ACID

BAMBOO CHARCOAL

YLANG YLANG oil & ROSEWOOD

The Z Formula product is intended for use every morning and evening. The preparation will be applied last in the order of use. During the day, be sure to use a sunscreen that will protect the skin after use of the Z-formula.

